

Laura R. Holmes

Adventure Travel Blogger

Tag along with me to discover active and outdoor travel adventures.

Whether it's mountain biking, hiking, golfing, skiing, or paddling... let's celebrate life NOT on the couch. My feature blogs and social platforms are full of juicy details and insight on destinations for the active traveler.

West Michigan is home base, where I spent 20 years running a creative services agency. Now, my priority is riding my bike and planning adventure travel! In the blog, discover vacation destinations, tips, plus plenty of fun twists and turns.

Work with me to get the word out about your business or destination.



@TravellightLaura

Website + all Social Views = 20-25k monthly



@TravellightLaura
Author & Personal pages
2100 Followers



@TravellightLaura
1800 Followers
Post Engagement Rate, 7% +



@TravellightLa
1850 Followers



Triptipedia
TravellightLaura
Top 2 Contributor



laura-holmes-2902303/
1000 connections



@TravellightLaura

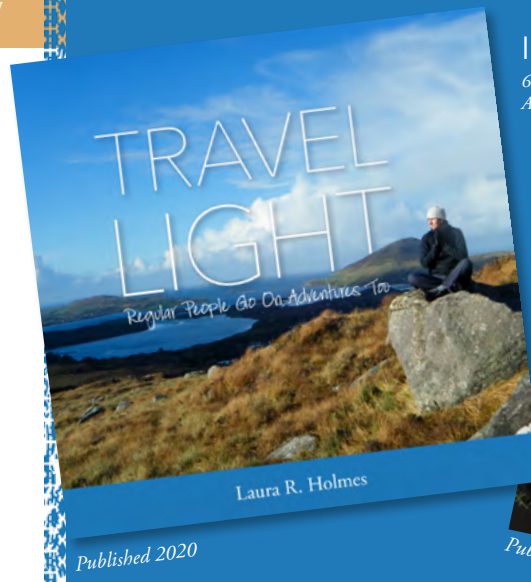
Books

Travel Light

8 x 8" soft cover, 285 pages, full-color photos.
Travel/adventure motivational memoir.

I've Gotta Pack

6 x 9 paperback, 160 pages.
A collection of true travel tales.



Let's Connect

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Featured Partners

Discover Bella Vista
(Arkansas)

Women of OZ (Arkansas)

OZ Trails, OZ Trails Bike
Park (Arkansas)

Visit Bentonville (Arkansas)

Visit Hot Springs/
Northwoods Trails
(Arkansas)

Bryce Resort & Bike Park
(Virginia)

Cuyuna, Adventure Town
USA (Minnesota)

Mountain Biking Park City
(Utah)

Magpie Cycling & Purple
Sage Flats (Moab, Utah)

Brown County Bikes &
Barn Burner (Indiana)

French Lick Golf Resort
(Indiana)

Howler Bike Park (Missouri)

Aspire (Tennessee)

AMBC [Appalachian
Mountain Bike Club]
(Tennessee)

Visit Knoxville & Urban
Wilderness (Tennessee)

CAMBA [Chequamegon
Area Mountain Bike Assoc.]
(Wisconsin)

Telemark Northwoods
Lodging (Wisconsin)

The Highlands, Bike Park
& Resort (Michigan)

Treetops Resort (Michigan)

WEST End Ski & Trail
(Michigan)

Town of Frisco & Hotel
Frisco (Colorado)

Travel Manitoba & Tourism
Winnipeg (Canada)

Discover Flagstaff (Arizona)

Mulberry Gap Adventure
Basecamp (Georgia)

Etowah Valley Golf & Resort
(North Carolina)

Southwest Bikes (Nevada)

Visit Duluth (Minnesota)



Travel Writing & Marketing Services

Looking for an authentic story and a female perspective?
My goal is to connect the destination with the traveler...
to help niche audiences find trip inspiration and fun ideas
for adventure vacation planning.

- Niche Blog Topics: Mountain bike, hike, golf, ski, kayak, local restaurants, brewery, active travel lifestyle, events, and activities
- Long-form (1000+ words) blog writing for attractions, CVB, DMOs, lodging, trail systems, bike shops, events, and guides/outfitters (with embedded web links and photos)
- Social media campaigns (Posts, reels, stories - organic and sponsored) Facebook, Instagram, Pinterest, X, and LinkedIn
- Triptipedia Article Placement (Top two contributor for a collaborative online encyclopedia of travel tips)
- 5-star Reviews (Google, Facebook)
- Photography (custom experiential images provided)

