

Laura R. Holmes

Adventure Travel Blogger

Regular People Go on Adventures Too! Tag along with me to discover active and outdoor travel adventures. Whether it's mountain biking, hiking, golfing, skiing, paddling, or camping... let's celebrate life NOT on the couch. My feature blogs are full of juicy details and insight on destinations for the active traveler. If you like to explore nature's outdoor playground, find your next vacation idea in the blog and book.

West Michigan is home base, where I spent 20 years running a creative services agency. Now, my priority is adventure travel! In the blog, discover vacation destinations, tips, plus fun twists and turns that will inspire and hopefully make you smile.

Work with me to get the word out about your business or destination.



@TravellightLaura

Website + all Social Views = 20-25k monthly



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Author & Personal pages
2000 Followers



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1500 Followers



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1850 Followers



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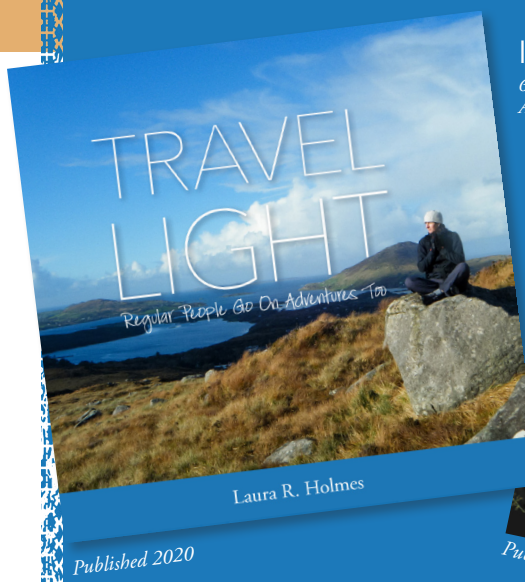
Books

Travel Light

8 x 8" soft cover, 285 pages, full-color photos.
Travel/adventure motivational memoir.

I've Gotta Pack

6 x 9 paperback, 160 pages.
A collection of true travel tales.



Let's Connect

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Featured Partners

- | | |
|---|---|
| Howler Bike Park
(Missouri) | Cuyuna, Adventure
Town USA
(Minnesota) |
| Magpie Cycling
(Moab, Utah) | Visit Knoxville &
Urban Wilderness
(Tennessee) |
| Aspire (Tennessee) | French Lick Resort
(Indiana) |
| AMBC (Appalachian Mountain
Bike Club)(Knoxville, TN) | Visit New Bern
(North Carolina) |
| The Highlands, Bike Park
& Resort (Michigan) | Bike Bentonville/
Visit Bentonville
(Arkansas) |
| Town of Frisco &
Hotel Frisco
(Colorado) | Visit Hot Springs/
Northwoods Trails
(Arkansas) |
| Travel Manitoba &
Tourism Winnipeg
(Canada) | The Bluffs Golf Resort
(Louisiana) |
| CAMBA (Chequamegon
Area Mountain Bike Assoc.)
(Wisconsin) | Belterra Casino & Golf Resort
(Indiana) |
| Discover Flagstaff
(Arizona) | Mountain Biking Park City
(Utah) |
| Mulberry Gap Adventure
Basecamp & Ellijay
(Georgia) | Visit Duluth
(Minnesota) |
| Etowah Valley
Golf & Resort
(North Carolina) | Brown County
Bikes & Barn Burner
(Indiana) |
| Otsego Ski & Golf Resort
(Michigan) | Keewanaw Adventure
Company
(Michigan) |
| Discover Bella Vista
(Arkansas) | |

Travel Writing & Marketing Services

- Long-form blog writing for attractions, CVB, DMOs, lodging, and guides/outfitters
- Blog Niche Topics:
Active travel, mountain biking, hiking, golfing, skiing, kayaking, local cuisine, wine and craft beer
- Social Media campaigns and sponsored posts:
Facebook, Instagram, X, LinkedIn, Pinterest
- Triptipedia Feature placement, Top-Two contributor
- Custom Photography
- Reviews (Google and Facebook)



Charitable Partner

A portion of proceeds (\$5) from the sale of my new book, Travel Light proudly supports the work of the Planeterra Foundation. Planeterra is a non-profit organization committed to turning travel into impact by helping local communities earn an income from tourism. Help us change lives through travel.

To learn more, visit planeterra.org



Community Partners

