

Laura R. Holmes

Adventure Travel Blogger

Regular People Go on Adventures Too! Tag along with me to discover active and outdoor travel adventures. Whether it's mountain biking, hiking, golfing, skiing, paddling, or camping... let's celebrate life NOT on the couch. My feature blogs are full of juicy details and insight on destinations for the active traveler. If you like to explore nature's outdoor playground, find your next vacation idea in the blog and book.

West Michigan is home base, where I spent 20 years running a boutique agency. I sold the company in 2022 with the goal of spending more time on my bike and on adventure travels. In the blog and just released book, *Travel Light* discover vacation destinations, tips, adventure, and twists/turns that will inspire and make you laugh. Come with me and travel your way to happy.



@TravelLightLaura

Website + all Social Views = 20-25k monthly



@TravelLightLaura

Author & Personal pages
1800 Followers



@TravelLightLaura

1400 Followers



@TravelLightLa

1850 Followers



Triptipedia

TravelLightLaura

Top 3 Contributor
15k page views monthly



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900 connections



@LauraTravelBug

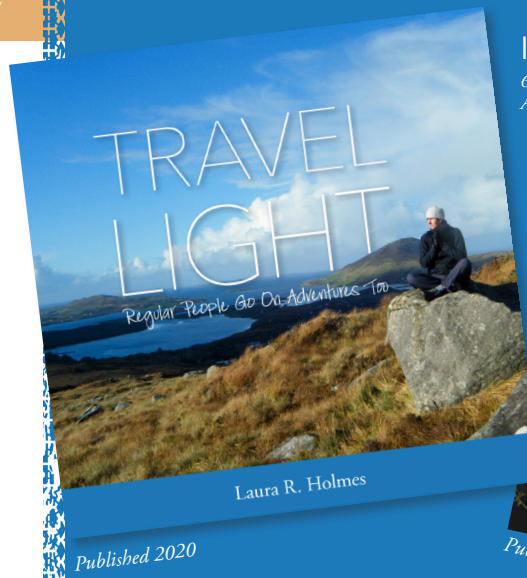
Books

Travel Light

8 x 8" soft cover, 285 pages, full-color photos.
Travel/adventure motivational memoir.

I've Gotta Pack

6 x 9 paperback, 160 pages.
A collection of true travel tales.



Let's Connect

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Featured Partners

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| Town of Frisco & Hotel Frisco (Colorado) | French Lick Resort (Indiana) |
| Travel Manitoba & Tourism Winnipeg (Canada) | Visit New Bern (North Carolina) |
| CAMBA (Chequamegon Area Mountain Bike Assoc.) (Wisconsin) | Bike Bentonville/ Visit Bentonville (Arkansas) |
| Discover Flagstaff (Arizona) | Visit Hot Springs/ Northwoods Trails (Arkansas) |
| Mulberry Gap Adventure Basecamp & Ellijay (Georgia) | The Bluffs Golf Resort (Louisiana) |
| Etowah Valley Golf & Resort (North Carolina) | Belterra Casino & Golf Resort (Indiana) |
| Otsego Ski & Golf Resort (Michigan) | Mountain Biking Park City (Utah) |
| Discover Bella Vista (Arkansas) | Visit Duluth (Minnesota) |
| Cuyuna, Adventure Town USA (Minnesota) | Brown County Bikes & Barn Burner (Indiana) |
| Visit Knoxville & Urban Wilderness (Tennessee) | Keewanaw Adventure Company (Michigan) |

Travel Writing & Marketing Services

- Long-form blog writing for attractions, CVB, DMOs, lodging, and guides/outfitters
- Blog and book topics: Active travel, mountain biking, hiking, golfing, skiing, kayaking, local cuisine, wine and craft beer
- Social Media campaigns and sponsored posts: Facebook, Instagram, X, LinkedIn, Pinterest
- Triptipedia Feature placement, Top-Three contributor
- Custom Photography
- Reviews (Google and Facebook)



Charitable Partner

A portion of proceeds (\$5) from the sale of my new book, *Travel Light* proudly supports the work of the Planeterra Foundation. Planeterra is a non-profit organization committed to turning travel into impact by helping local communities earn an income from tourism. Help us change lives through travel.

To learn more, visit planeterra.org



Community Partners

