

Laura R. Holmes

Travel Author & Blogger

Regular People Go on Adventures Too! Tag along with me to discover active and outdoor travel adventures. Whether it's mountain biking, hiking, golfing, skiing, paddling, or camping... let's celebrate life NOT on the couch. My feature blogs are full of juicy details and insight on destinations for the active traveler. If you like to explore nature's outdoor playground, find your next vacation idea in the blog and book.

West Michigan is home base for me to write and manage digital strategy for clients at Leverage Marketing. In the blog and just released book, *Travel Light* discover vacation destinations, tips, adventure, and twists/turns that will inspire and make you laugh. Come with me and travel your way to happy.



@TravelLightLaura

Website + all Social Views = 20-25k monthly



@TravelLightLaura

Author & Personal pages
1700 Followers



@TravelLightLaura

1350 Followers



@TravelLightLa

1850 Followers



Triptipedia

TravelLightLaura

Top 3 Contributor
15k page views monthly



laura-holmes-2902303/

800+ connections



@LauraTravelBug

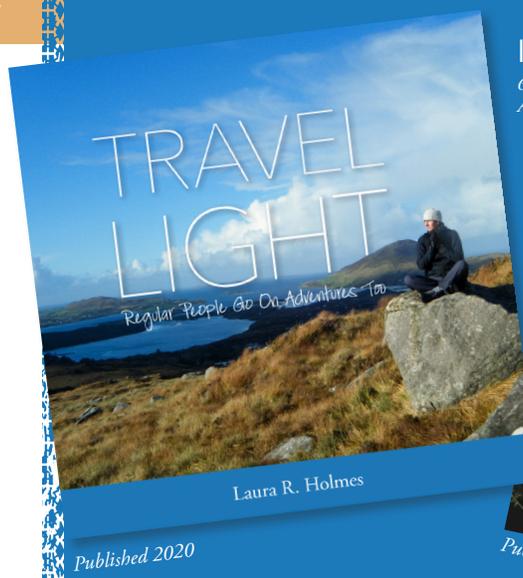
Books

Travel Light

8 x 8" soft cover, 285 pages, full-color photos.
Travel/adventure motivational memoir.

I've Gotta Pack

6 x 9 paperback, 160 pages.
A collection of true travel tales.



Let's Connect

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Partnerships

Travel Manitoba & Tourism Winnipeg (Canada)

CAMBA (Chequamegon Area Mountain Bike Assoc.) (Wisconsin)

Discover Flagstaff (Arizona)

Mulberry Gap Adventure Basecamp & Ellijay (Georgia)

Etowah Valley Golf & Resort (North Carolina)

Otsego Ski & Golf Resort (Michigan)

Discover Bella Vista (Arkansas)

Cuyuna, Adventure Town USA (Minnesota)

Visit Knoxville & Urban Wilderness (Tennessee)

French Lick Resort (Indiana)

Visit New Bern (North Carolina)

Bike Bentonville/ Visit Bentonville (Arkansas)

Visit Hot Springs/ Northwoods Trails (Arkansas)

The Bluffs Golf Resort (Louisiana)

Belterra Casino & Golf Resort (Indiana)

Mountain Biking Park City (Utah)

Visit Duluth (Minnesota)

Brown County Bikes & Barn Burner (Indiana)

Keewanaw Adventure Company (Michigan)

Brand Ambassador - Velo City Cycles (Holland, MI)

Travel Writing & Marketing Services

- Feature blog and article writing for attractions, destinations, DMOs and CVBs.
- Blog and book topics: Active travel, mountain biking, hiking, golfing, skiing, kayaking, local cuisine, wine and craft beer.
- Social Media campaigns and sponsored posts: Facebook, Instagram, X, LinkedIn, Pinterest
- Triptipedia Feature placement, Top-Three contributor
- Travel Photography



Charitable Partner

A portion of proceeds (\$5) from the sale of my new book, Travel Light proudly supports the work of the Planeterra Foundation. Planeterra is a non-profit organization committed to turning travel into impact by helping local communities earn an income from tourism. Help us change lives through travel.

To learn more, visit www.planeterra.org

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